

**Deadline: 08.07.2022**

## Pricelist exhibitors catalouge

5.300 copies in Kartoffelbau 08/22

5.000 copies on the fair

10.300 copies

Use the opportunity to highlight yourself in the exhibitor catalog!  
With a combination of advertising and PR, you can draw attention to the latest innovations, products and services from your company and guide visitors specifically to your stand.

Format (w x h in mm) B = bleed; T= type area L = landscape; P=portrait	full colour	optional as AZ –PR combination	
<b>1/1</b> B: 210 x 297, plus 3mm bleed	<b>3.490,-€</b>	1/1 PR 2 pictures Text: max. 3.000 signs	<b>+190,-€</b>
<b>½ page</b> B: L 210 x 148 / P 105 x 297 T: L 180 x 130 / P 90 x 260	<b>2.450,-€</b>	½ page PR 1 picture Text: max. 1.500 signs	<b>+190,-€</b>
<b>1/3 page</b> B: L 210 x 99 / P 70 x 297 T: L 180 x 87 / P 60 x 260	<b>2.190,-€</b>	Not possible	-
<b>¼ page</b> B: L 210 x 74 / P 105 x 150 T: L 180 x 65 / P 90 x 130	<b>1.890,-€</b>	¼ page PR 1 picture Text: max. 800 signs	<b>+190,-€</b>

You are welcome to send us finished advertorials in the above formats. The design is then entirely up to you. You do not have to adhere to the length of the text and the photos. Alternatively, we can design the PR according to the specifications in the price list.

## Logo in the printed exhibitors catalouge

The exhibitor directory lists your company address in a standardized way, contact details and your industry. Your company logo makes you easier to find and makes you stand out. The placement is directly next to your exhibitor data.

**85,-€**

## Sandwich Online-Banner on [www.potatoeurope.de](http://www.potatoeurope.de)

Booking deadline: 15.06.2022

Visitors to the website will find comprehensive information on PotatoEurope. With the exhibitor database, they can prepare for the trade show. Through offensive and eye-catching banner advertising in the exhibitor database and clever linking with your own homepage you profit from the numerous research accesses.

**Running time** 3 month (01.07.22 to 30.09.22)  
**Dimension** 1.020 x 125 px  
**File formats** jpg, svg, png, gif (animiert/animated) max. 100 KB

**490,-€**